Data Mining Project Proposal

Read the Project Assignment. For the proposal, answer these questions:

1. What is the problem presenting to the business/organization?

2. What is the dataset available that you think may help to solve this problem?

3. Is this problem classification or clustering? Or are you running both types of models on this dataset?

4. Did you make sure that you understand how your dataset is organized?
   - What is the label (target) attribute?
   - Did you do any initial data exploration? Describe.

5. Briefly describe your plan to complete your analysis of these data.